



Why Sponsor?

Find a worthwhile investment in your community and your business through sponsorship of Read With Carylee, Inc.

Read With Carylee, Inc. aims to support and champion the call for diverse literature to be accessible to ALL children. We help authors who believe in our mission and who have a passion for storytelling, expand their reach through opportunities to promote diversity in children's literature. Through events and programs, Read With Carylee has become a community staple and attracts a diverse crowd. Businesses will find that their sponsorships with Read With Carylee, Inc. will be a great return on investment in connecting with the community and gaining positive exposure.

Who is Read With Carylee, Inc.?


Read With Carylee, Inc. is a non-profit 501(c)(3) organization formed in March 2021 to promote diversity in children's literature. As an award winning author, Carylee Carrington has taken her dedication to children's literature and her passion to help all children feel seen, and formed Read With Carylee, Inc., to serve the community at-large.

The Read With Carylee Road Trip and Children's Book Festival is currently the major source of fundraising by Read With Carylee, Inc. which will also expand our reach for diverse children's literacy, with the ability to connect with several thousand children each year. The Read With Carylee Road Trip and Children's Book Festival, hopes to travel to several cities for 2022 - 2023 schedule, expanding each year.

Other significant contributions to the community include the Read With Carylee Show on YouTube, which has featured over 100 authors since its inception, November 2019. The Read With Carylee Show, created a source for children to find new books and authors through the pandemic, while school and libraries had to remain closed. Created and hosted by Carylee Carrington, we connected children with authors from all around the world.

As a private entity, Read With Carylee, Inc. depends financially on local citizens and businesses, in-kind contributions, on-site event revenues and corporate sponsorship. We invite you to increase your marketing reach by participating as an event sponsor.

Thank you for your interest in becoming an event sponsor! Please complete the attached form to apply.


**ROAD TRIP AND CHILDREN'S
BOOK FESTIVAL**
Celebrate Diversity in Children's Literature

SPONSORSHIP PACKAGES

Gold Level - Read With Carylee, Inc. will provide the following benefits:

Logo/name identification as 'Gold Sponsor' on event posters and event step and repeat.

Logo/name identification as 'Gold Sponsor' and company information event playbill.

Logo representation as a 'Gold Sponsor' on the Read With Carylee event page, Facebook and Instagram pages and all event advertising.

Logo/name identification as 'Gold Sponsor' in event email blasts.

Logo/Name identification as 'Gold Sponsor' in all paid advertising for the event.

Table/Booth at event

Silver Level - Read With Carylee, Inc. will provide the following benefits:

Logo/name identification as 'Silver Sponsor' and company information event playbill.

Logo representation as a 'Silver Sponsor' on the Read With Carylee event page, Facebook and Instagram pages and all event advertising.

Logo/name identification as 'Silver Sponsor' in event email blasts.

Logo/Name identification as 'Silver Sponsor' in all paid advertising for the event.

Table/Booth at event

Bronze Level - Read With Carylee, Inc. will provide the following benefits:

Logo representation as a 'Bronze Sponsor' on the Read With Carylee event page, Facebook and Instagram pages and all event advertising.

Logo/Name identification as 'Bronze Sponsor' in all paid advertising for the event.

Table/Booth at event



ROAD TRIP AND CHILDREN'S BOOK FESTIVAL

Celebrate Diversity in Children's Literature

SPONSORSHIP INVOICE FORM

(Please Print Clearly)

COMPANY NAME:

CONTACT NAME:

STREET ADDRESS:

CITY, STATE, ZIP:

EMAIL:

WEBSITE:

READ WITH CARYLEE ROAD TRIP AND CHILDREN'S BOOK FESTIVAL SPONSORSHIP LEVEL OPPORTUNITIES

- GOLD SPONSOR
\$1,000 AND UP
- SILVER SPONSOR
\$500
- BRONZE SPONSOR
\$250
- NO BOOTH REQUIRED AT THE FESTIVAL



Checks are made payable to:

Read With Carylee, Inc.

P.O.Box 937, Bristow, VA 20136

Sponsorships by PayPal are also

available online!

info@readwithcarylee.com

Thank you for supporting the Read With Carylee Road Trip and Children's Book Festival. Celebrating diversity in children's literature!

Your sponsorship may be tax deductible. Please keep a copy of this form for your records. Read With Carylee, Inc., is a 501c3 non-profit. (ID #86-3291896)

For more information, kindly contact the Executive Director

Carylee Carrington - 571-269-3600

info@readwithcarylee.com | www.readwithcarylee.com